



March 18, 2018

Dear Friends,

The Salvation Army of Saint Clair County is proud to present this exciting opportunity to be an exhibitor sponsor of the 1st Annual Cars and Kettles™ event on Saturday, May 12, 2018. Cars and Kettles™ is a "Cars and Coffee" style car show that unites your passion for classic, antique, and supercars with our collective passion for building stronger communities.

The month of May holds special significance to The Salvation Army as we observe the International Day of Families and the role of the "family" as the backbone of strong and resilient communities.

The Salvation Army of Saint Clair County takes pride in our history of lifting up vulnerable families; providing them with basic necessities, spiritual care, and hope. Many of the men and women we serve are struggling to get back on their feet after a crisis has turned their lives upside down. Your Cars and Kettles™ sponsorship will provide countless people with the "hand up" that they need to transform their life and their family's future. Eighty-seven cents of every dollar raised through Cars and Kettles™ will provide low and moderate income individuals and families access to basic necessities, services, and life changing programs.

The enclosed brochure outlines the benefits Cars and Kettles™ sponsors receive. We're confident you will find this to be an excellent opportunity to show your support for local communities and your desire to strengthen the resiliency of children and families.

For questions or additional information please contact Cars and Kettles™ Event Chair, Gerry Mason at 810.989.0057 or email gdblues@yahoo.com.

**PORT HURON CITADEL
CORPS COMMUNITY CENTER**

Majors Kirk & Carolyn Schuetz
Corps Officers

2000 Court Street
Port Huron, Michigan 48060
p: (810) 984-2679
f: (810) 984-2885

www.porthuronsa.org

SALVATION ARMY FAMILY STORE

729 Howard Street
Port Huron, Michigan 48060
p: (810) 985-6385
f: (810) 985-5916

André Cox, General
F. Bradford Bailey, Territorial Commander
John E. Turner, Divisional Commander

We hope you will join us for this remarkable event. Sponsorship Commitment is requested no later than April 20, 2018 to ensure maximum media and promotion opportunities.

Sincerely,

Major Kirk Schuetz

Major Kirk E. Schuetz
Corps Officer / Pastor

Gerry Mason

Gerry Mason
Advisory Board Vice Chair

****Refer to Event Day Schedule on Reverse Side****



CARS AND KETTLES™
SPONSOR AND CAR EXHIBITOR SCHEDULE

7:30AM – 8:30AM CAR DISPLAYS & SPONSOR EXHIBITOR AREA SETUP
(All cars and displays should be ready by 8:30AM)

9:00AM – 11:00AM CAR DISPLAYS AND EXHIBITS OPEN TO PUBLIC

NOON – 1:30PM LUNCH AT RIVER CRAB BLUE WATER INN
(1337 River Rd, St Clair, MI 48079)



2:00PM – 4:00PM WILLS SAINTE CLAIRE CAR MUSEUM TOUR
(2408 Wills St, Marysville, MI 48040)



1st Annual CARS & KETTLES™



"CARS AND COFFEE" STYLE CAR SHOW
BENEFITS THE SALVATION ARMY OF SAINT CLAIR COUNTY
Lives Changed in 2017



10,638
FOOD BAGS / BOXES



6,123 NEIGHBORS
RECEIVED ASSISTANCE



1,037 CHILDREN RECEIVED 15,773 TOYS



572 INMATES HELPED

SATURDAY, MAY 12, 2018
9:00AM - 11:00 AM
RAIN OR SHINE

PORT HURON CITADEL
2000 COURT STREET PORT HURON, MI

EVENT SPONSORSHIP OPPORTUNITIES AVAILABLE!



OPPORTUNITIES TO BE A HERO

GENERAL (PRESENTING) \$5000	COMMISSIONER \$3000	COLONEL \$2000	MAJOR \$1000	CAPTAIN \$500	LIEUTENANT \$250	CADET \$100	SOLDIER \$25
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Company Logo integrated in event signage, promotion & Souvenir Dash Plaque	•						
Opportunity to speak from podium during event	•						
Recognition with quote in press release(s)	• •						
Recognized by the Major during event	• •						
Sponsor Exhibitor Space							
	PREMIER LOCATION	PROMINENT LOCATION	INCLUDED	INCLUDED			
Advertising on Outdoor High Definition Display Screen (Pending Confirmation of Availability)	PRESENTING SPONSOR VIDEO	SCREEN ADVERTISEMENT	SCREEN ADVERTISEMENT	COMPANY LOGO			
Company logo in all print and electronic promotions, and social media	PRESENTING SPONSOR	PREMIUM	PROMINENT	INCLUDED			
Vehicle Exhibit Placement Location at Event	PRESENTING SPONSOR	PREMIUM	PROMINENT	MAJOR	BEST AVAILABLE	FIRST COME FIRST SERVED	FIRST COME FIRST SERVED
Complimentary vehicle display registrations	10	8	6	4	3	2	1
Lunch at River Crab Blue Water Inn	10	8	6	4	3	2	1
Wills Sainte Claire Car Museum tickets	10	8	6	4	3	2	1
Souvenir Dash Badges	10	8					



DOING
THE MOST
GOOD®



CARS AND KETTLES™ SPONSOR COMMITMENT

Registration Deadline: April 20, 2018

Name: _____ Title: _____

Company: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

On-Site Contact (day of event), if different from person above:

Name: _____ Cell: _____

☐ **YES, I plan to exhibit a vehicle on event day.**

Vehicle Make: _____ Model: _____ Year: _____

SPONSORSHIP LEVEL <i>Choose One</i>			
<i>(Amounts Shown are Suggested Minimum Donation)</i>			
<input type="checkbox"/> GENERAL	\$5000	<input type="checkbox"/> COMMISSIONER	\$3000
<input type="checkbox"/> COLONEL	\$2000	<input type="checkbox"/> MAJOR	\$1000
<input type="checkbox"/> CAPTAIN	\$ 500	<input type="checkbox"/> LIEUTENANT	\$ 250
<input type="checkbox"/> CADET	\$ 100	<input type="checkbox"/> SOLDIER	\$ 25

PROMOTION MATERIALS: ☐ YES, Send poster(s) & Flyers

SPONSOR PAYMENT INFORMATION			
<input type="checkbox"/> CHECK ENCLOSED <i>Checks Payable to "The Salvation Army". Include Memo Line: "Cars & Kettles"</i>			
<input type="checkbox"/> INVOICE ME	<input type="checkbox"/> VISA	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> DISCOVER
CARD NUMBER: _____		EXP: _____	
SIGNATURE: _____		PRINT NAME: _____	

IMPORTANT DEADLINES & INFORMATION

Commitment and Artwork (.jpg or .png format) due **April 20, 2018** to ensure inclusion in all online and print promotion and outdoor screen advertising. **SPONSORSHIP QUESTIONS:** Gerry Mason 586.909.1323 | gdblues@yahoo.com

Make Checks Payable to "The Salvation Army" and mail to 2000 Court Street Port Huron, MI 48060 Attention Cars & Kettles.